

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:475
ANSWERED ON:20.11.2007
EXPORT OF FLOWERS
Subba Shri Moni Kumar

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) whether flowers of the North East like the anthurium, dendrobium orchid and the rose cultivated in the region have found a flourishing market abroad, especially in Japan;
- (b) if so, the details thereof;
- (c) the total quantity of the flowers exported and the foreign exchange therefrom during 2005-06 and 2006-07; and
- (d) the steps taken by the Government to promote the export of these flowers?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JAIRAM RAMESH)

(a) & (b) Available information suggests that 13 consignments of anthuriums from the North East have been exported to the Middle East and 5 consignments to the United Kingdom. Sample shipment of roses has been made to Japan.

(c) The quantity of flowers exported and foreign exchange earned during 2005-06 and 2006-07 are as under:

(Quantity in metric tons; Value in Rs. in lakhs)

	2005-06		2006-07	
	Quantity	Value	Quantity	Value
Fresh Cut flowers	5176.36	7413.07	11903.93	34214.41
Dried flowers	27418.49	19365.22	28343.34	22413.47
Total	32594.85	26778.29	40247.27	56627.88

Source: APEDA

(d) The steps taken by the Government to promote the exports of flowers include setting up of centers for perishable cargo at International airports at Mumbai, Delhi, Bangalore, Hyderabad, Chennai & Trivandrum, wholesale market-cum-flower auction centers at Bangalore, Mumbai, Noida (UP) and Kolkata, Market Facilitation Center in Asalsamer, Netherlands and six Agri Export Zones. Financial assistance has also been extended to registered exporters of APEDA under the Schemes of APEDA for Market Development, Infrastructure Development, Quality Development, and Transport Assistance to promote export of agri produce including floriculture products.